

SUS III

Readers Advisory

Sample Readers Advisory Program

OBJECTIVES:

1. Learn strategies to improve reader's advisory services to YA's
2. Discuss tools/techniques to improve readers' advisory service to YA's
3. Explore booktalking tools/techniques

TECHNIQUES:

1. Lecture
2. Active Learning
3. Documents

INTRODUCTION: THE YA READING EXPERIENCE

1. Developmental needs
2. Recreational reasons
3. Why don't YA's like to read/reluctant readers

IMPROVING READER'S ADVISORY SERVICE

- | | |
|-----------------------------------|------------|
| 1. Reader's advisory strategies | DOCUMENT |
| 2. Using tools/creating documents | DOCUMENT |
| 3. Creating a reading environment | DOCUMENT |
| 4. Determining reading interests | DISCUSSION |
| 5. Putting it all together | DISCUSSION |

CONCLUSION

- | | |
|-------------------------|----------|
| 1. Review objectives | |
| 2. Develop action plans | |
| 3. For more information | DOCUMENT |

GOALS

1. Match YA reading interest with library collection
2. Provide access to the library collection
3. Learn the likes/dislikes of YA readers
4. Reduce frustration: promote a positive experience
5. Find the right book for the right YA at the right time for the right reason

SKILLS/STRATEGIES:

1. Don't wait for them
 2. Ask questions
 3. Then, ask more questions
 4. Develop your own core collection
 5. Narrow the list
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6. Eliminate
7. Use the books
8. Be smart
9. Use the return cart
10. Be aware
11. Don't say it!
12. Find a fit
13. Aim high, not low
14. Shut up!
15. Prepare for parents
16. Use tools
17. Find the big one

SOME BIG ONES:

Cadnum, Michael. Calling Home.
 Cooney, Caroline. Face on The Milk Carton.
 Cormier, Robert. We All Fall Down.
 Crutcher, Chris. Staying Fat for Sarah Byrnes.
 Duncan, Lois. I Know What You Did Last Summer.
 Hinton, S.E. The Outsiders.
 Kerr, M.E. Fell.
 Klause, Annette Curtis. The Silver Kiss.
 Myers, Walter Dean. Scorpions.
 Peck, Richard. Remembering the Good Times.
 Pike, Christopher. Slumber Party.
 Shusterman, Neil. Eyes of Kid Midas.
 Taylor, Mildred. Roll of Thunder, Hear My Cry.

LIST: Best Books for Young Adults
 SOURCE: Best Books Committee/YALSA
 OBTAIN: Reprinted in Booklist, or from ALA

LIST: Best Science Fiction/Fantasy/Horror
 SOURCE: Voice of Youth Advocate reviewers
 OBTAIN: April issue of Voice of Youth Advocates

LIST: Books for the Teenage
 SOURCE: New York Public Library
 OBTAIN: New York Public Library (\$2.50)

LIST: Editor's Choice
 SOURCE: Booklist editors
 OBTAIN: January issue of Booklist

LIST: Popular Paperbacks
SOURCE: Various committees/YALSA
OBTAIN: ALA

LIST: Outstanding Books for the College Bound
SOURCE: Outstanding Books for the College Bound committees
OBTAIN: ALA

LIST: Quick Picks for Great Reading
SOURCE: Recommended Books for the Reluctant YA Reader committee/YALSA
OBTAIN: Reprinted in Booklist/ALA

ON THE INTERNET

Reader's Advisory on the Internet (<http://www.fictional.org/ranetfull.html>)

Reader's Services at Morton Grove (<http://www.webrary.org/rs/rsmenu.html>)

Genreflecting: (<http://www.genrefluent.com/>)

Connecting Young Adults and Libraries (<http://www.connectingya.com>)

YALSA-BK Purpose: An open list for book discussion. Subscribers are invited to discuss specific titles, as well as other issues concerning young adult reading and young adult literature. It is also an opportunity for subscribers to learn what has been nominated for Best Books for Young Adults, Popular Paperbacks for Young Adults and Quick Picks for Reluctant Young Adult Readers and to discuss those books. Subscribers will have the same opportunity as observers who attend ALA conferences and meetings to voice their opinions about nominated books. From time to time nominations for other YALSA lists may also be posted. **To subscribe:** Send a message to listproc@ala.org. For the message type "Subscribe YALSA-bk first name last name."

Bodart, Richards Joni. The World's Best Thin Books. Scarecrow Press, 2000.

Best Books for Young Teen Readers : Grades 7-10. Edited by John Gillespie, Bowker, 2000.

Books for You: A Booklist for Senior High Students. 13th ed. Shirley Wurth, ed. National Council of Teachers of English, 1998..

Dodson, Shireen. 100 Books for Girls to Grow On. Harper, 1998.

Estell, Doug. Reading Lists for College-Bound Students. 3rd ed. Prentice-Hall, 2000.

Herald, Di. Teen Genreflecting: Libraries Unlimited, 1997.

Hunt, Gladys. Read for Your Life: Turning Teens Into Readers. Zondervan, 1992.

McCook Kathleen De La Pena and Gary O. Rolstead. Developing Readers' Advisory Services: Concepts and Commitments. Neal-Schuman, 1994.

Odean, Kathleen. Great Books for Boys : Ballantine, 1998.

Saricks, Joyce G. Readers' Advisory Service in the Public Library. ALA Editions, 1997.

Schon, Isabel. Recommended Books in Spanish for Children and Young Adults, 1996 Through 1999. Scarecrow, 2000.

Shearer, Kenneth. Guiding the Reader to the Next Book. Neal-Schuman, 1996.

Sherman, Gail and Bette Ammon. Rip Roaring Reads for Reluctant Teen Readers. Libraries Unlimited, 1993.

Sherman, Gail and Bette Ammon. More Rip Roaring Reads for Reluctant Teen Readers. Teacher Idea Press, 1998.

Spencer, Pam. What Do Young Adults Read Next. 3rd ed. Gale, 1999..

QUESTIONS:

1. Why would anyone need this list?
2. Will the list be annotated?
3. How long will the annotations be?
4. Is it an annotation or a "booktalk"?
5. Must the book be in print?
6. How many copies must be available?
7. Does it have to be a "good" book?
8. Can we measure success?
9. How often will it be updated?
10. How will list be marketed: who/when/where/how

STRATEGIES:

1. Quick, not comprehensive
 2. Hooks, not books
 3. Active, not passive
 4. PBK all the way
 5. Create, don't copy the catalog
 6. Copy, don't create copy
 7. Excite, don't annotate
 8. Graphic, not clip art
 9. Give the user something to do
 10. Display, don't let lay
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TEN BOOKLISTS IDEAS

1. If you like R.L. Stine, then try...
2. Ever met a vampire? (if you like *The Silver Kiss*)
3. Feeling stressed: stress in fact/fiction
4. If you like Lurlene McDaniel, then try...
5. If you like John Grisham, then try...
6. Thin books (gimmick list)
7. If you like Stephen King, then try..
8. What's So Funny . humor is fact/fiction
9. I Hate my Body: body image in fact/fiction
10. If you like the TV show () try the book-

If you like *Party of Five*, then try-

Deaver, Julie Reece. *Chicago Blues*

Gravelle Karen. *Teenagers Face To Face With Cancer*

Koller, Jackie French. *A Place To Call Home*

Lynch, Chris. *Gypsy Davey*

Mazer, Norma Fox. *When She Was Good*

Mazer, Harry. *When The Phone Rang*

Nelson, Theresa. *Earthshine*

Royce, Brenda Scott. *Party of Five : The Unofficial Companion*

Schwandt, Stephen. . *Holding Steady.*

Stine, Megan. *On My Own (Party Of Five , No 1)*

Thesman, Jean. *The Rain Catchers*

Voigt, Cynthia. *Homecoming*

Williams, Carol Lynch. *The True Colors Of Caitlynn Jackson*

If you like *Charmed*, then try -

Duncan, Lois. *Summer Of Fear*

Dunwich Gerina. *Everyday Wicca : Magickal Spells Throughout The Year*

Hahn, Mary Downing. *The Time Of The Witch*

Hoffman, Alice. *Practical Magic*

Jones, Diana Wynne. *Charmed Life*

K., Amber. *Covencraft : Witchcraft For Three Or More*

Mahy, Margaret. *The Changeover : A Supernatural Romance*

Napoli, Donna Jo. *The Magic Circle*

Pike, Christopher. *Witch.*

Rowling, J.K.. *Harry Potter and the Sorcerer's Stone*

Singer, Marilyn. *California Demon*

The Ultimate Witch, edited by Byron Preiss & John Betancourt,

Yolen, Jane. *Here There Be Witches.*

If you like *Buffy the Vampire Slayer*, then try -

Anderson. M.T. *Thirsty.*

Atwater-Rhodes, Amelia *In the Forests of the Night*

Bradstreet, T.J. *Before She Wakes*

Bunson, Matthew. *The Vampire Encyclopedia*

Cusick Richie Tankersley. *Buffy the Vampire Slayer*

Holder, Nancy. *The Angel Chronicles*
Klauser, Annette Curtis. *The Silver Kiss*
Pierce, Meredith Ann *The Darkangel*
Smith, L.J. *The Awakening (The Vampire Diaries Series Vol I)*
Stafford, Nikki. *Bite Me! : Sarah Michelle Gellar And Buffy The Vampire Slayer
Vampires : A Collection Of Original Stories* edited by Jane Yolen
Velde, Vivian Vande. *Companions of the Night*

1. Collect peer reviews:
A friend's recommendation is the primary way YA's learn about books, "sanction" this activity by seeking out short reviews of titles.
 2. Create a review newsletter:
Collect, edit and publish these reviews in a newsletter which could be distributed in the library, at schools, and via a mailing list. Or maybe do this on video.
 3. Create a reading board:
Post peer reviews with copies of book jackets (front and back) in YA area.
 4. Create a readers' file:
Using index cards/ box, or computer, create a file for readers to post reviews.
 5. Collect professional reviews:
In any of these situations, also promote titles using reviews from VOYA, etc.
 6. Leave out jobber/publishers catalog:
Rip out, or copy, the YA pages from Ingram/B & T monthly catalogs and put out, or put in a notebook. Do the same with publisher's catalogs/press releases.
 7. Make a readers' notebook:
Combine several of these - peer and professional reviews, promotional material - long with articles about YA authors - 3 hole punch them and put em a notebook.
 8. Collect booklists:
In same notebook, collect booklists created in house, lifted from another library, obtained through YALSA, or copies from professional journal.
 9. Create your own booklists
More later
 10. Genre displays:
Shelf paperbacks by genre: not author's last name. Most YA's choose reading material by what it is about and by browsing: not how libraries arrange books.
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11. Create a reading environment:
Use posters, book jackets, magazine covers: whatever to make an area of your library aimed at teenagers which promote reading.

 - I. Collection Development
 - A. Weeding
 1. Make room for new purchases/room to display them
 2. Does it look like junk?
 3. Will anyone miss this book?
 - B. Selection
 1. Paperbacks, paperbacks, paperbacks
 2. Magazines
 3. Hot nonfiction (cold tomorrow)
 4. Browsing items

 - II. Shelving
 - A. Current
 1. Each shelf needs end space for face out display
 2. Rearrange to create more room
 - B. New
 1. Bookstore style slant or zig zag shelving
 2. Bookdumps: cardboard or hardwood
 3. Shelf end display units
 4. Lots of easels

 - III. Displays
 - A. Current
 1. Table or shelf top
 2. High traffic area
 - B. New
 1. Cubes or display units
 2. Buy it or scrounge it
 - C. Responsibilities
 1. Planning/creating/scheduling
 2. Shelving/restocking/maintaining
 - D. Creating
 1. Use props
 2. Ask questions with signs
 3. Covers face out
 4. Multiple copies
 5. Eye level/sightlines
 6. Active, keep filled
 7. Sign that says CAN be checked out
 8. Involve patrons
 9. Use gimmicks
 10. Make the unknown known
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READING INTEREST SURVEY

AGE: SCHOOL: GRADE: MALE FEMALE

We are interested in providing you with the very best reading materials, but we need your help. Please take a moment and fill out this survey and tell us what YOU want.

1. Which of these is your favorite to read?
 () Magazines (list your favorites on the back of this sheet!)
 () Newspapers
 () Books
 () Comic books

2. With books do you prefer:
 () Fiction
 () Non-fiction (true stories/biographies, etc.)

3. In fiction, what kind do you like best:
 () Adventure
 () Historical
 () Fantasy
 () Horror
 () Humor
 () Mystery
 () Romance
 () Science Fiction
 () Sports
 () Teen problems
 () Other:

4. In nonfiction, what do you like best:
 () Health
 () History
 () How to books
 () Music, TV, movies
 () Biographies
 () Poetry
 () "Coping" with teen problems
 () True crime
 () Other:

Please add any other comments about your library on the back of this sheet. Thank you.

Blostein, Fay. Invitations, Celebrations: Ideas and Techniques for Promoting Reading in Junior and Senior High School. rev. ed. Neal-Schuman, 1993

Carter, Betty. Best Books for Young Adults: The History, The Selection, The Romance. ALA, 1994.

Davidson, Judith and David Koppenhaver. Adolescent Literacy: What Works and Why. 2nd ed. Garland, 1993.

Dealing with Diversity through Multicultural Fiction: Library Classroom Partnerships. (School Library Media Programs: Focus on Trends and Issues Series, #12.) Lauri Johnson & Sally Smith, eds. AASL/ALA, 1993.

Dickey, Janet and Patrick Jones. "Finding A Good Book: Skills and Tools for Helping Students." The Book Report (May/June 1994) p15-17.

Gallo, Donald. "Ask Your Librarian." American Libraries (November 1985) p736-9.

Leonhardt, Mary. Parents Who Love Reading, Kids Who Don't: How It Happens and What You Can Do About It. Crown, 1993.

"Literature for Teenagers: New Books, New Approaches." Connecticut English Journal 22 (Fall, 1993) Theme issue edited by Donald Gallo.

Reed, Arthea. Reaching Adolescents: The Young Adult Book and The School. Macmillan, 1994.

Rochman, Hazel. Against Borders: Promoting Books for a Multicultural World. ALA, 1993.

Sasges, Judy. "Read My Genre." Voice of Youth Advocates (June 1993) p79-82.

Smith, Karen P. African-American Voices in Young Adult Literature. Scarecrow, 1994.

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