

ALSC Student Sessions 2009 – 2010

Hosting a Mock Newbery @ your library®

Kiera Parrott & Anna McKay, Darien Library

Wednesday October 14, 2009

6 p.m. CST

www.tinyurl.com/alaopal100

Every year you wait anxiously for that magic moment when you hear, “The winner of this year’s Newbery Award is...” This year, let the kids at your library decide who they think the winner of the Newbery Award might be! Join librarians Kiera Parrott and Anna McKay as they discuss the details of hosting a mock Newbery program, from how to provide a reading list to leading discussions about the books. Afterwards, you won’t be the only person excited for this year’s big news!

Marketing Your Library on the Web

Jill Bickford, West Bloomfield Township Public Library

Tuesday, November 10, 2009

6 p.m. CST

www.tinyurl.com/alaopal100

Where is the first place you go when you want information? The internet of course! Join us for an enlightening discussion about how to market your library programs electronically, getting parents and caregivers the information they need through a medium they are already comfortable with. Learn about cool new tools on the Web, as well as how to use these tools to their fullest.

Connecting Kids with Great Web Sites

Meagan Albright & Sharon Haupt

Tuesday, December 8, 2009

7 p.m. CST

www.tinyurl.com/alaopal100

Learn how to find, evaluate and use Web sites for kids! This presentation features the chairs of the ALSC Great Web Sites for Kids Committee who evaluate 100s of sites every year to find fun and educational tools for children and families. They’ll show you what the committee does to come up with their widely used “Great Web Sites for Kids” list and how you can incorporate these resources into your library programming.

Easy User Experience Strategies

Jeannie Chen & Lindsay Klick

Wednesday, January 6, 2010

6 p.m. CST

www.tinyurl.com/alaopal100

Help your patrons get the most out of their library visit! Join ALSC to learn about basic methods to meet user needs through usability testing. Hear about inexpensive strategies that can be easily employed, such as using index cards and paper prototyping. Make usability a part of designing your services, and soon you'll be building better library experiences for all.

Getting Your First Library Job: Tips from Library Directors

Therese Bigelow, Chesapeake (VA) Public Library &

Gene Nelson, Provo (Utah) City Library

Wednesday, March 17, 2010

6 p.m. CST

www.tinyurl.com/alaopal100

With today's economy, you'll need an extra edge to land that first library job. Let ALSC help. Join us for a discussion about the skills that make new librarians more marketable, new technologies that directors will hope you know how to use, and most importantly, how you can stand out in a sea of new graduates. Session will include ample time for Q&A.

Tech Tools for Parents and Caregivers

Gretchen Caserotti & Kelley Beeson

Tuesday, April 27, 2010

7p.m. CST

www.tinyurl.com/alaopal100

21st Century parenting requires 21st Century technology skills. Learn how you can adopt the "23 Things" program for your staff and community during this technology focused session. Originally created by Helene Blowers during her time at the Public Library at Charlotte Mecklenburg County, the "23 Things" program is a series of short, weekly exercises designed to increase familiarity with a variety of Web 2.0 tools such as blogs and wikis.