

Easy User Experience Strategies
ALSC Student Sessions
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Further Readings and Resources on Usability

Print

Card Sorting, by Donna Spencer. Rosenfeld Media, 2009.

Communicating Design: Developing Web Site Documentation for Design and Planning, by Dan Brown. New Riders Press, 2006.

The Design of Everyday Things, by Donald A. Norman. Published by Basic Courses Publishers, 1988.

Don't Make Me Think: A Common Sense Approach to Web Usability, by Steve Krug. New Riders Press, 2nd edition, 2006.

Information Architecture for the World Wide Web: Designing Large-Scale Web Sites, by Peter Morville & Louis Rosenfeld. O'Reilly Media, 3rd edition, 2006.

Paper Prototyping: The Fast and Easy Way to Design and Refine User Interfaces, by Carolyn Snyder. Morgan Kaufmann Publishers, 2003.

A Project Guide to UX Design: For user experience designers in the field or in the making, by Ross Unger and Carolyn Chandler. New Riders Press, 2009.

Web Analytics: An Hour a Day, by Avinash Kaushik. Sybex, 2005.

Online Reading

Boxes & Arrows.
<http://boxesandarrows.com/>

Jakob Nielsen's Web Site, Useit.com.

<http://www.useit.com/>

No Ideas But In Things: Inspiration for Interaction Designers.

<http://www.noideasbutinthings.com/ixd/>

Usability News.

<http://www.usabilitynews.com/>

Uselog: The Product Usability Weblog.

http://www.uselog.com/2007_10_01_archive.html

UX Magazine.

<http://uxmag.com/>

Online Tools

For conducting surveys:

Survey Monkey

<http://www.surveymonkey.com/>

For card sorting:

Optimal Sort

<http://www.optimalworkshop.com/optimalsort.htm>

For Web site metrics:

Google Analytics

<http://www.google.com/analytics/>

List of free UX tools:

UX Booth: Top 29 UX Tools and Extensions

<http://www.uxbooth.com/blog/top-29-free-ux-tools-and-extensions/>